

DYLAN DRIVER

WEB DESIGNER/DEVELOPER

dylandriver.net • 860.372.8399 • dylan@dylandriver.net

Overview

An experienced web designer and front-end developer based in Greater Boston. With a decade of working with all types of companies - small to large and across industries - I bring extensive knowledge of best practices for the web. I design and develop with performance and accessibility in mind, as today's ever-changing world requires fast sites that any user can navigate. I'm a passionate, team-oriented, and hard working individual, who brings ideas from concept to reality.

Skills

HTML5	Agile/scrum methods	Figma
CSS3	Design systems	SEO
JavaScript	WordPress	PHP
WCAG Accessibility	Drupal	
Site performance	Adobe Photoshop	

Experience

Pega - Waltham, MA and Remote January 2021–Present

Digital Experience Specialist

Led technical implementation of custom use case pages in Drupal. Built Javascript integration to pass data from third party interactive experiences to internal CRM. Provided UX research and design for new Resource and Customer page templates, and Generative AI search experience. Aided in grooming and QA of development tasks, including enhancement requests and bug fixes. Recommended enhancements to site functionality, experience, or design based on best practices.

HealthcareSource - Woburn, MA and Remote August 2018–December 2020

Web Designer/Developer

Developed and maintained numerous branded career sites for various healthcare providers. Provided technical implementation of proprietary software for dozens of clients. Wrote and groomed support tickets with Software Engineering team, and worked closely with QA teams to UAT new features and bug fixes. Provided general technical support and QA of the company's software.

World Travel Holdings - Wilmington, MA May 2017–August 2018

Web & Email Designer

Maintained proprietary web properties using Adobe Creative Suite and other graphics applications and techniques. Developed creative solutions for marketing initiatives, including dynamically targeted emails, promotional pages, banners ads, and user interfaces. Recommended website designs based on supporting data points, using industry best-practices to improve website effectiveness, customer experience, usability, and navigation.

MOJO Research & Development - Lynnfield, MA September 2015–November 2016

Graphic Designer

Designed numerous Direct Response e-commerce websites using Photoshop and other graphics applications. Built and edited custom site templates for clients, using HTML, CSS, and JavaScript. Customized the company site using WordPress.

Education

B.A. Interactive Digital Design 2010–2014
Quinnipiac University - Hamden, CT